

# VINCENT BIRLINGER

## GRAPHIC DESIGNER

vincent@octomino.eu  
vincentbirlinger.fr

## WORK EXPERIENCE

### Designer

2025 / today  
GoVolunteer / Hautfarben  
\_Brand development  
\_Illustration  
\_Product pictures & editing  
\_Newsletter design  
\_Packaging design

### Freelancer

2018 / today  
\_Execution of diverse marketing materials online and print  
\_Data visu. infographics & illustrations  
\_Webdesign & front-end development

### Graphic Designer

2020 / 03.2024

JUNIQE

\_Multi-channel campaign concept and design (newsletters, social media ...)  
\_Picture editing  
\_UX/UI design for corporate website  
\_Video editing for campaigns and corporate events.

### Junior art director

2019 / 2020  
DANGEROUS.

\_Execution of the IAA 2019 campaign for various mediums (print & digital)  
\_Conception and creation of album artworks, including cover, booklet, label and inlay  
\_UX and UI design for Direct2Print's website, an online printing service

### Junior graphic designer

2016 / 2018  
ic! berlin

\_Campaign conception & execution for seasonal collections (print & digital)  
\_Execution of diverse marketing materials: lookbooks, flyers, posters and more  
\_Product catalog redesign  
\_Conception and update of the official brand's website pages for new products, campaigns and collections  
\_Picture editing  
\_Product photography  
\_Product instructions illustration

« Hello, I'm Vincent, exploring graphic designer since 2012. With a genuine passion for visual creativity, I thrive in bringing projects from initial conception to fruition, ensuring great outcomes at every stage. »

## SKILLS

### Creative Execution

\_Crafting impactful campaign concepts  
\_Campaign execution  
\_Image composition and edition  
\_Typography composition  
\_Illustration & Infographics  
\_Icon design  
\_Crafting clear and appealing layouts  
\_Video montage

### Print Design

\_Product catalogue & Lookbook  
\_Divers marketing assets (boxes, cleaning cloth)  
\_Flyers  
\_Print files preparation

### Interactive Design

\_Mobile and web interfaces  
\_Online marketing materials  
\_Newsletter design (Klaviyo, MailChimp)  
\_HTML5, CSS3, JavaScript knowledge  
\_Stop motion knowledge

### Softskills

\_Effective team player  
\_"Can do" attitude

## LANGUAGES

### French

Mother tongue

### English

Fluent

### German

Professional

## SOFTWARES

### Adobe Creative Suite

inDesign, Photoshop, Illustrator, AfterEffect, XD

### Wireframe and collaborative softwares

Figma, Canva, Sketch, Miro, Clickup, asana

### IA image generation

Basics in mid-journey

### Word processing

Pages, Google doc, Google sheet, Google slides

## EDUCATION

### 2015 Master 3i

Image, Interactivity, International  
Université de Savoie

### 2013 Bachelor PSM

Produits et Services Multimédias  
Université de Franche-Comté

### 2012 2 years degree in Multimedia

Métier du multimédia et de l'Internet  
IUT de Belfort-Montbéliard

### 2009 Bachelor

European section German