

VINCENT BIRLINGER

GRAPHIC DESIGNER

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vincentbirlinger.fr

WORK EXPERIENCE

2025
/ today

Designer

GoVolunteer / Hautfarben

- _Brand development
- _Illustration
- _Product pictures & editing
- _Newsletter design
- _Packaging design

2018
/ today

Freelancer

- _Execution of diverse marketing materials online and print
- _Data visu. infographics & illustrations
- _Webdesign & front-end development

2020
/ 03.2024

Graphic Designer

JUNIQUE

- _Multi-channel campaign concept and design (newsletters, social media ...)
- _Picture editing
- _UX/UI design for corporate website
- _Video editing for campaigns and corporate events.

2019
/ 2020

Junior art director

DANGEROUS.

- _Execution of the IAA 2019 campaign for various mediums (print & digital)
- _Conception and creation of album artworks, including cover, booklet, label and inlay
- _UX and UI design for Direct2Print's website, an online printing service

2016
/ 2018

Junior graphic designer

ic! berlin

- _Campaign conception & execution for seasonal collections (print & digital)
- _Execution of diverse marketing materials: lookbooks, flyers, posters and more
- _Product catalog redesign
- _Conception and update of the official brand's website pages for new products, campaigns and collections
- _Picture editing
- _Product photography
- _Product instructions illustration

*« Hello, I'm Vincent, exploring graphic designer since 2012.
With a genuine passion for visual creativity, I thrive in
bringing projects from initial conception to fruition,
ensuring great outcomes at every stage. »*

SKILLS

Creative Execution

- _Crafting impactful campaign concepts
- _Campaign execution
- _Image composition and edition
- _Typography composition
- _Illustration & Infographics
- _Icon design
- _Crafting clear and appealing layouts
- _Video montage

Print Design

- _Product catalogue & Lookbook
- _Divers marketing assets (boxes, cleaning cloth)
- _Flyers
- _Print files preparation

Interactive Design

- _Mobile and web interfaces
- _Online marketing materials
- _Newsletter design (Klaviyo, MailChimp)
- _HTML5, CSS3, JavaScript knowledge
- _Stop motion knowledge

Softskills

- _Effective team player
- _“Can do” attitude

LANGUAGES

French

Mother tongue

English

Fluent

German

Professional

SOFTWARES

Adobe Creative Suite

InDesign, Photoshop, Illustrator, AfterEffect, XD

Wireframe and collaborative softwares

Figma, Canva, Sketch, Miro, Clickup, asana

IA image generation

Basics in mid-journey

Word processing

Pages, Google doc, Google sheet, Google slides

EDUCATION

2015 Master 3i

Image, Interactivity, International
Université de Savoie

2013 Bachelor PSM

Produits et Services Multimédias
Université de Franche-Comté

2012 2 years degree in Multimedia

Métier du multimédia et de l'Internet
IUT de Belfort-Montbéliard

2009 Bachelor

European section German